



Nordic conference on voices of
people with immigrant background
Inclusion in education, work and
society

Project Voices

- **Group (a)** are immigrants in jobs or study with limited formal education
 - Age 18-35 years
 - Living in Iceland for 3 years
 - Speak Icelandic or English
 - In 5 regions
- **Group (b)** are stakeholders related to immigrants matters
 - The reference group (N=37)
- **Group (c)** - businesses and institutions
 - Company survey



391.359

Number of inhabitants



323.168

Icelandic citizenship



38,1

Average age



68.191

Foreign citizenship



105 ára

Oldest inhabitant



201.920

Male



189.294

Female

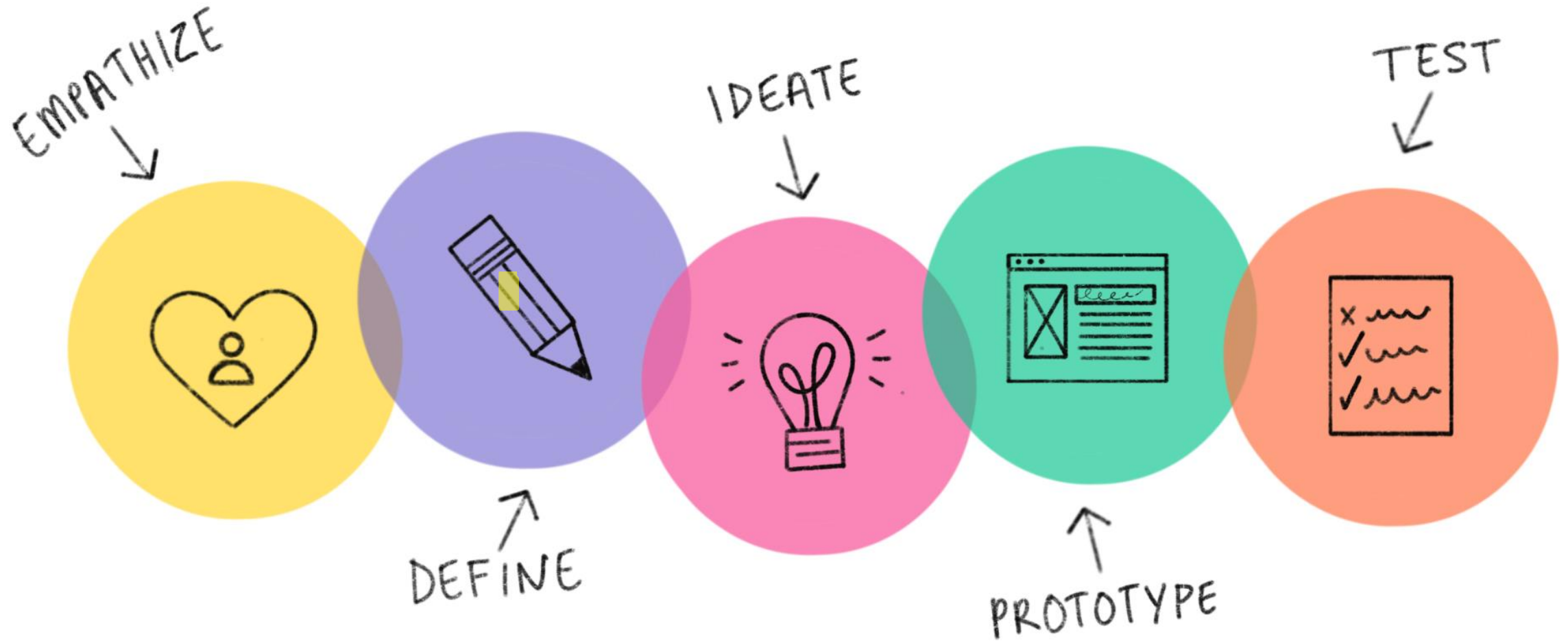


145

Non-binary

Source: Registers Iceland, May 2023

The Design Thinking Process



Agenda

9:00 Welcome

9:05 Working mode presented – Design thinking

Step 1 – Empathy

9:20 Emphasis of the ministry of social affairs and labour
– Guðmundur Ingi Guðbrandsson, minister

9:30 Facilitating inclusion in the Nordic region

9:55 Voice of immigrants – themes from the focus groups

10:30 Coffee and mingle

10:50 Insights from the reference group and institutional stakeholders

11:10 Working life and society – research and policy developments in Norway

11:30 Education and inclusion – developments with „combination education“ in Sweden

12:00 Lunch and mingle

12:40 Emphasis of the ministry of higher education, science and innovation
– Áslaug Arna Sigurbjörnsdóttir, minister

12:50 Learning and society – findings from the field and challenges in practice

Step 2 – Define

13:15 Workshop based on design thinking:

14:30 Coffee and mingle

Step 3 – Ideate

14:50 Workshop continued:

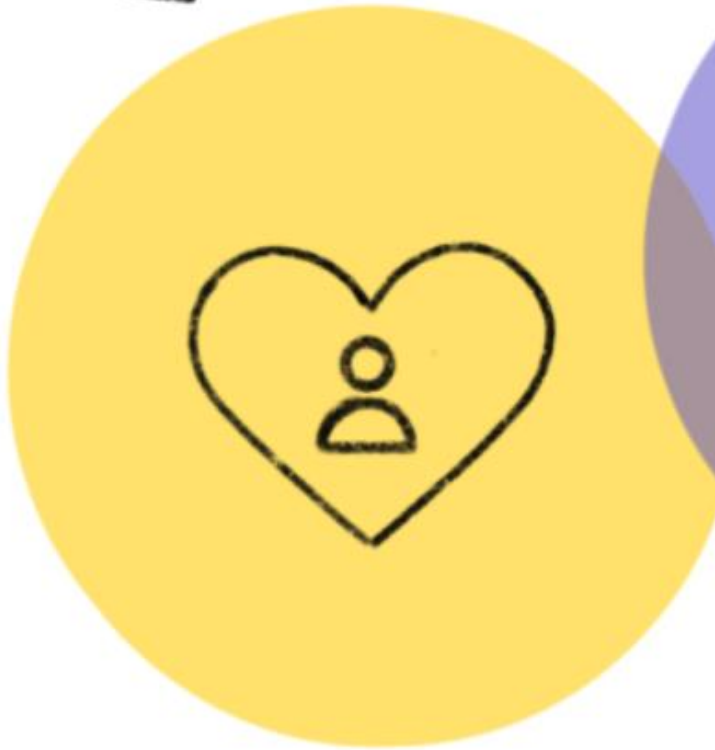
Introduction to next steps: **Step 4 – Develop** and **Step 5 – Test**

16:45 Closing of the event – Gissur Pétursson



EMPATHIZE
↓

Understand challenges and experiences



What have our neighbours learned?

Today's guest speakers

What do the experts say?

Reference group input

What do the migrants say?

Focus group results

IDEATE
↓

DEFINE
↑



Agenda

9:00 **Welcome** – Hildur Betty Kristjánsdóttir and Fjóla María Lárusdóttir (ETSC)

9:05 **Working mode presented** – Design thinking – Hróbjartur Árnason, and Maria Hvid Dille

Step 1 – Empathy

9:20 **Emphasis of the ministry of social affairs and labour** – Guðmundur Ingi Guðbrandsson, minister

9:30 **Facilitating inclusion in the Nordic region** – Kaisa Kepsu, Nordic Welfare Centre

9:45 Reflections – Hróbjartur Árnason and Maria Hvid Dille

9:55 **Voice of immigrants** – themes from the focus groups

– Hermína Gunnþórsdóttir and Lara Wilhelmine Hoffman,

10:30 Coffee and mingle

10:50 **Insights from the reference group and institutional stakeholders** – Maria Hvid Dille

11:10 **Working life and society – research and policy developments in Norway**

– Anne Solsvik and Andreas Gravdahl,

11:30 **Education and inclusion – developments with „combination education“ in Sweden**

– Helen Myslek, Skolverket

11:50 Reflections – Hróbjartur Árnason and Maria Hvid Dille

12:00 Lunch and mingle

12:40 **Emphasis of the ministry of higher education, science and innovation**

– Áslaug Arna Sigurbjörnsdóttir, minister

12:50 **Learning and society – findings from the field and challenges in practice**

– Grete Kernn Jespersen,

13:05 Reflections – Hróbjartur Árnason and Maria Hvid Dille



EMPATHIZE
↓



Please share and discuss:

- *What have you heard so far?*
- *What does it mean for our task:
Inclusion of immigrants in education,
work and society?*
- *Individually write one observation
on each **BLUE** note.*
- *Share your thoughts about a note and disc
uss.*
- *Collect the notes on the middle of the
table.*



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Step 2 – Define

13:15 Workshop based on design thinking

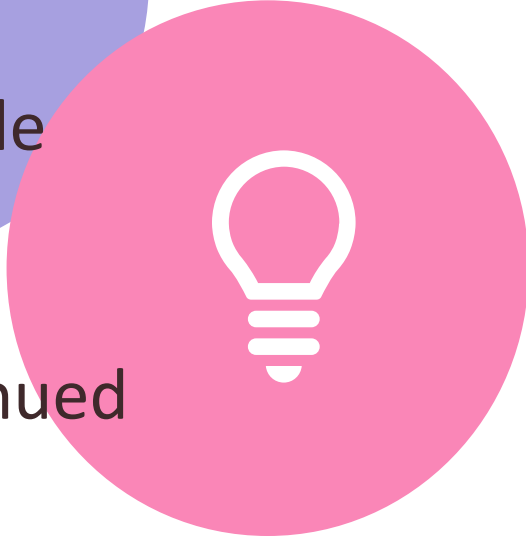
14:30 Coffee and mingle

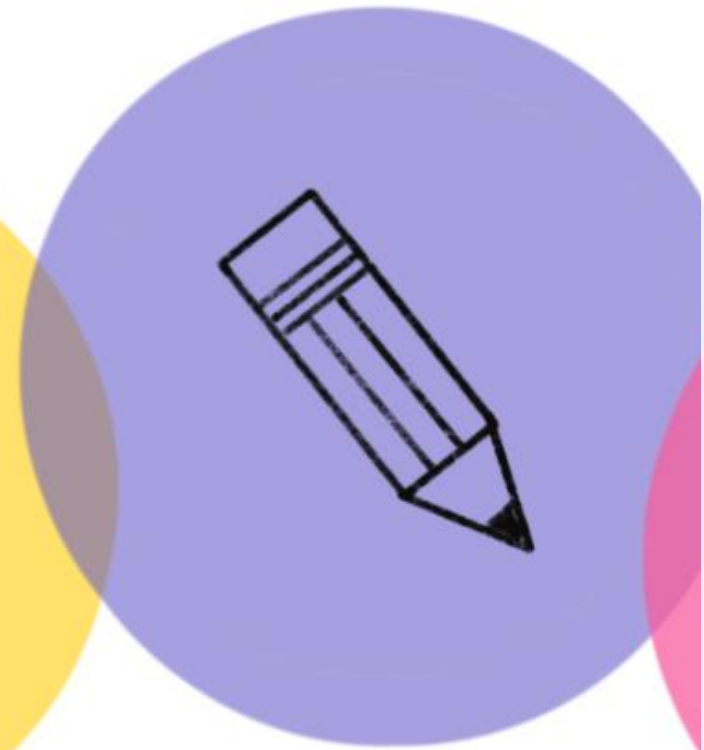
Step 3 – Ideate

14:50 Workshop continued

Introduction to next steps: **Step 4 – Develop and Step 5 – Test**

16:45 Closing of the event – Gissur Pétursson, permanent secretary at the ministry of social affairs and labour





↑
DEFINE

1. Organize **BLUE** notes and pin on PinBoard - use this activity to summarize what you learned during the "empathy" phase. (Leave room for more notes)
2. Then: imagine you have the job to prepare a meeting for a specific target group (**policy, welfare, education**) where you want to explore new ways to *include immigrants in society, work or education*.
3. Decide together what target group will be at the meeting
4. Use what you have learned today to create the agenda where meeting participants will learn about **one specific challenge** you want to address
5. **The agenda with bullet points should elaborate “the challenge” with the most important statements first.**
6. *Write the agenda on a large **BLUE** sheet*

Be human centred. Not too small/BIG. Use action verbs.



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IDEATE



Now: imagine you are a design firm which your meeting asked to design new ways to address your challenge

Collect as many ideas as you can about how to address your challenge

TEST



PROTOTYPE



IDEATE



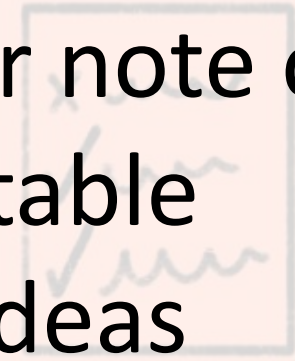
Brainstorm

1. Write your individual ideas on yellow notes
2. Read up what you wrote as you place your note on the middle of the table
3. Gather many ideas
4. Bad ideas too!
5. Discuss your ideas, combine them
6. Together choose 5/6 best ideas and post on your PinBoard

TEST



PROTOTYPE



The idea market place...

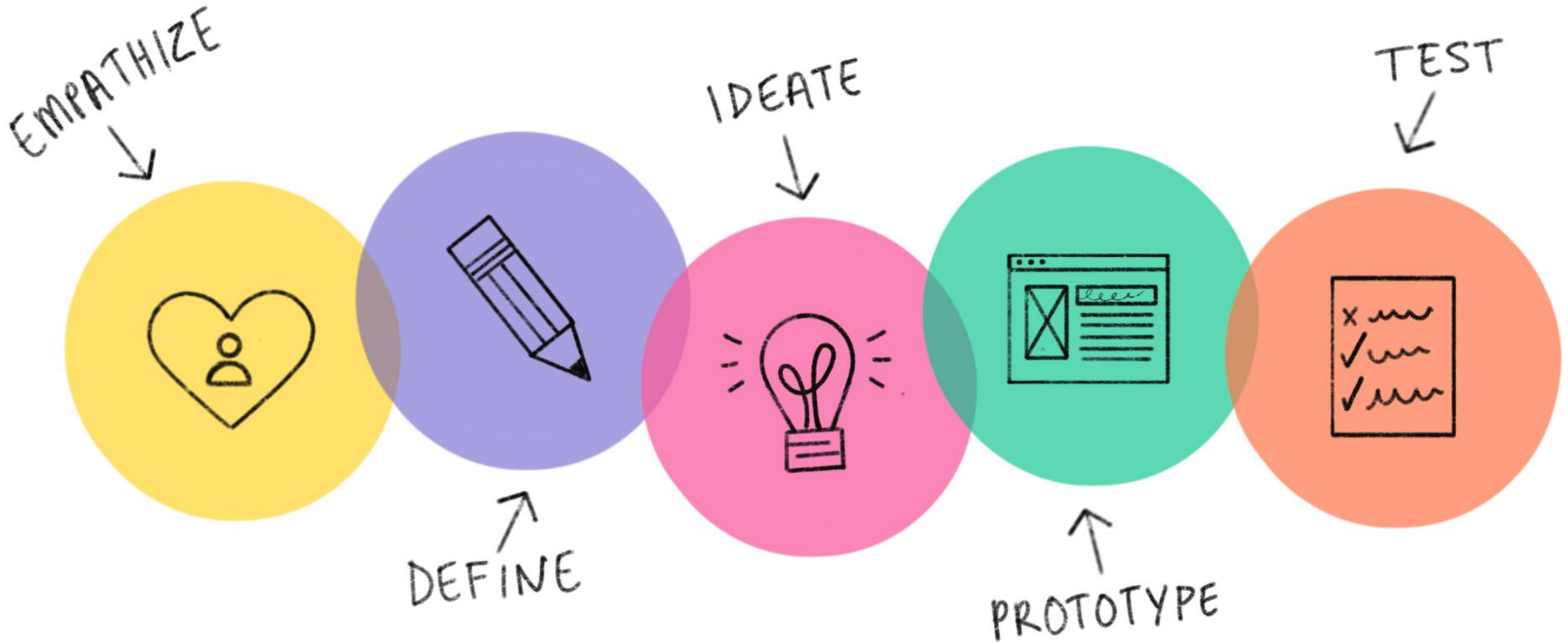
Learning by walking about

2 members of your group should stand by your PinBoard and explain your challenge and ideas to visitors

The others walk about to learn what the others groups are suggesting.

Find a way to take shifts at your Pin Board

Next steps



**Thank you
for a
wonderful
day!**



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